



How Pursanova Water Ensures Produce freshness

Soak 2 oranges: one in tap and other in Pursanova water.

In order to promote decay, we have wrapped and sealed the two oranges with plastic wraps



First Month:

No visible changes are observed in the orange soaked in Pursanova water. You can see some water coming out of the orange soaked in tap water.



Second Month:

No visible change observed in Pursanova water soaked orange (center). Tap water soaked orange started to drip moisture out (right) and started to decay. We have added a non processed fresh orange



Third Month:

No visible change observed in Pursanova water soaked orange (center). Tap water soaked orange has started its decay process. A visible mold can be seen. None processed orange started to shrink due to dehydration.

A visible result of this experiment proves Pursanova water's

superior freshness and moisture preservation ability.



Fourth Month:

A slight visible moisture dripping was observed in Pursanova water soaked orange (center).

Tap water soaked orange has progressed decay. The none processed orange has progressed dehydration.



Fifth Month:

Not much visible change since the 4th month for Pursanova water soaked orange (center).

Tap water soaked orange has progressed decay (right).

The none processed orange has progressed dehydration and shrunk from its original size compared to when the test started



Sixth Month:

Pursanova water soaked orange (center) has dripped some water out but is still at an edible condition.

Tap water soaked orange progressed with so much decay (right) that obvious deformation is seen.

The none processed orange has progressed dehydration and has obviously shrunk from its original size compared to when the test started.

In this experiment, the orange soaked in Pursanova™ water remained its freshness for 6 months in the room temperature. This result was positively overwhelming to us. What originally was tap water, which was processed through PursaLex™, was conditioned and provided us with astonishing experiment result.

Freshness preservation method normally would be to disinfect the surface and remove/disinfect bacteria. And usually for disinfection, orange producers would either use acid water, ozone-water and or liquid sodium hypochlorite. No matter which type of disinfection methods are used for oranges, the orange cells will eventually deteriorate and cannot maintain its freshness for more than a month or two. However, Pursanova water did not disinfect the orange cells but rather, it seemed like the orange cells were rejuvenated by Pursanova water. The orange surface did not leak out its moisture or the nutrition and this protected itself from bacterial infestation. As a result, the orange ended up lasting for 6 months... edible condition for 6 months in a room temperature!

Bacteria usually cannot survive without 3 key elements: "air, water, and nutrition". Both oranges soaked in tap water and Pursanova water should have had airborne bacteria adhered onto its surface. The non processed orange just simply shriveled since bacteria could not infest on the surface without water. (This is exactly like the dried fruits.)

This explanation could be applied to human skin. If we are healthy and have a strong immune system, we will not get sick. Pursanova water will rejuvenate and energize our skin cells that its innate self-healing ability is automatically improved! Our skin, just like you have seen in the orange experiment, will stay plump and moist. Moisture will be trapped inside. It could potentially have anti-itch effect because of the improved skin moisture (a protective moisture valve due to increased water content of the skin cells.)

You can see that Pursanova water has astonishing revitalizing effect on oranges and all other creatures. We have yet to see or hear any similar results. You don't need to believe what we say; you can see it for yourself!