

## **PURSANOVA**

### ***Water of Life***

Water, as we know it, has now been taken to the next level and revolutionized by pushing the potential to an elite quality. Through the advancement of biotechnologies, and physics, Pursanova Water has been successfully engineered yielding limitless possibilities by providing energy and optimum balance to all types of living organism, both animal and human as well as plant species.

Most of us are familiar with filtration and purification systems which have been around for decades and are near perfection when it comes to cleaning water of impurities. However this is not the healthiest type of water for continuous or everyday consumption. Considering how water regulates life and how our knowledge of water has advanced over the years there is now plenty of evidence that more can be accomplished by improving the quality of the water.

Water plays the greatest role in maintaining the quality of life. The better the water, the better the life. After all, water is the elixir of life. The critical factors relating to the quality of the water are related to the health of all living organisms. One very important factor to think about is the health or resonance of the water itself. What we know about the universe and life is that everything is controlled through electromagnetics and that all organisms function through the process of electro-chemical transmissions and responses. The more harmonious and resonant the frequencies the better the health and well being of the organism. The medium that facilitates this process of conductivity is water. Understanding the principles of Pursanova's technology will give you some insight to how vibrant, energetic water is truly the water of choice.

Emanating from the use of highly proprietary techniques utilizing both biochemistry and quantum physics, Pursanova's scientific team successfully engineered a first-of-its-kind, energetic (Pursanova) water by bonding hydrogen ions and electrons within the water molecule thereby neutralizing free radicals within that molecule. This, in a very generally described manner at the macro level, is accomplished by circulating water through specially engineered and blended proprietary ores of ceramic components in a stainless steel environment thereby drawing connatural energy from the ceramic ores that, upon receipt by the molecule, reduce the free radicals to a neutralized state and produce the end result..... a liquid that quite significantly propagates increased cell rejuvenation and growth leading to both short-term and long-term recognizable results in human, animal, and plant life, even when tested against the best tap, purified, and spring waters.

How does this work? Super oxide is a part of active oxygen. Intracellular status would be improved and protected from free radicals by adding hydrogen ion and or negative ion to free radicals. The hydrogen ion and electrons which are part of the water cluster, play a role as addition to free radicals (to stabilize free radicals). Water molecules are constructed by a cluster of multiple molecules of hydrogen bonds. If there are more of these cluster, water will be in a form of ice, if there are less, water will be in a

form of vapor. Therefore, when the water is in a liquid form, the number of clusters should be limited (somewhere between ice and vapor). Activation can be explained when the number of "in-between" cluster molecules "separation and bonding" is active. When free radicals receive hydrogen ion and electrons within this water molecule, they become harmless non-free-radicals. This is why free-radicals are neutralized by hydrogen bonds. The Pursanova Water, which helps neutralized the effect of free radicals by purging them, creates the equivalent of an antioxidant. Antioxidants, by themselves, neutralize other free radicals by donating one of their own electrons in the cellular electron transport chain.

We all know water as H<sub>2</sub>O. Pursanova Water is H<sub>2</sub>O + H<sup>+</sup>. It is activated by this one H<sup>+</sup> molecule acting as a "hydrogen donor". This extra H<sup>+</sup>, provides substances with de-oxidizing effect. Hydrogen (H) de-oxidizes and Oxygen (O) oxidizes. If there is an unstable molecule that is lacking balance (such as free radicals), this H<sup>+</sup> can actively attach to this and provide balance; meaning, if there is OH (a type of free radicals), this hydrogen donor H<sup>+</sup> (or active hydrogen) attaches to OH and the result is: OH + H<sup>+</sup> = H<sub>2</sub>O. Dangerous free radicals simply turn into water molecules.

Every single cell in our body uses and needs water to fulfill its cellular purpose. Pursanova Water provides our cells more H<sup>+</sup> ions that can help preserve internal cellular water. This means that our cells maintain better water in their system, improving cellular function and optimum potential. Better hydration is one thing, but being hydrated with Pursanova Water not only improves cellular function but promotes optimal balance in the digestive tract enhancing self healing abilities and immune system strength. The Pursanova ores are much more than just a water structuring medium as they have a very positive and energetic effect on all biological organisms.

There are many benefits to the Pursanova Water such as:

Agriculture: improves produce quality and quantity (Eggplant yield per acre increased 17.78%).

Improves freshness due to increased water retention of the plant.

Effectively sanitizes hot-house.

Live Stock industry: chicken, pig, cow: sharp decrease in the livestock death rate (Pig average 8–13% death rate decreased to 3-5%)

Sharp decrease in antibiotic usage.

Improves meat quality of live stocks (1-2 class's rise).

Great odor elimination results (stench decreases sharply/reduction of ammonia in feces).

Effectively sanitizes live stock house.

Reduces drainage processing cost.

Complete recovery of streptococcus in fish (10-20 days use).

Eliminates odor of fish processing plant: removes fish oil adhesions."

Presently testing and studies are ongoing with what promises to be phenomenal results in agri-business by increasing both crop yields and growing cycles as a result of the common denominator of bonding hydrogen ions and electrons within the water

molecule thereby very significantly increasing cell rejuvenation and growth. Applications for the Pursanova ores vary from individual point-of-use to large scale commercial. The Pursanova Water treatment systems are available in point-of-use, point-of-entry, or point-of-delivery utilization for residential, commercial, agricultural, or industrial applications.